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	<u> </u>	Attorney Docke	t Number	MMD-PT004.1					
DECLARATION		First Named Inv	ventor	Michael J. Fell					
	SIGN PPLICATION	co	COMPLETE IF KNOWN						
	R 1.63)	Application Nun	Application Number Not Yet Known						
•	•	Filing Date	No	Not Yet Known					
☑ Declaration [Submitted OR	Declaration Submitted after Initial	ial Group Art Unit	No	Not Yet Known					
with Initial Filing	Filing (surcharge (37 CFR 1.16 (e)) required)	Examiner Name	Not	Not Yet Known					
As a below named inventor, I hereby declare that: My residence, post office address, and citizenship are as stated below next to my name. I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled: METHOD AND DEVICE FOR MERCHANDISING A PRODUCT the specification of which (Title of the Invention) is attached hereto OR was filed on (MM/DD/YYYY) as United States Application Number or PCT International Application Number and was amended on (MM/DD/YYYY) (if applicable). I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment specifically referred to above. I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR 1.56.									
I hereby claim foreign priori certificate, or 365(a) of any America, listed below and ha or of any PCT international a			eign application ation on which p	for patent or inventor's conority is claimed.	ertificate,				
Prior Foreign Application Number(s)	Country	Foreign Filing Date (MM/DD/YYYY)	Priority Not Claime	Certified Copy Att					
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Additional foreign applies	ation numbers are listed on	a supplemental priority data	sheet PTO/SI	B/02B attached hereto:					
Additional foreign application numbers are listed on a supplemental priority data sheet PTO/SB/02B attached hereto: I hereby claim the benefit under 35 U.S.C. 119(e) of any United States provisional application(s) listed below.									
Application Number		te (MM/DD/YYYY)		Additional provisional application					

numbers are listed on a supplemental priority data sheet PTO/SB/02B attached hereto.

[Page 1 of 2]

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Litility or Design Patent Application DECLADATION

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I hereby claim the benefit under 35 U.S.C. 120 of any United States application(s), or 365(c) of any PCT international application designating the United States of America, listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT International application in the manner provided by the first paragraph of 35 U.S.C. 112, I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR 1.56 which became available between the filling date of the prior application and the national or PCT international filling date of this application.												
U.S. Parent Application or PCT Parent Number					Parent Filing Date (MM/DD/YYYY)			Parent Patent Number (if applicable)				
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Additional U.S. or PCT international application numbers are listed on a supplemental priority data sheet PTO/SB/02B attached hereto. As a named inventor, I hereby appoint the following registered practitioner(s) to prosecute this application and to transact all business in the Patent												
As a named inv	entor, I h	ereby appoint th	e followi th: 1971	ing registered pra Customer Numb	actitioner(s) to pr	osecute 624	this applicatio	n and to tra	nsact al	l business i Place Custo	n the Patent
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Name of Sole or First Inventor:										ntor		
Given Name (first and middle [if any])				Family Name or Surname								
Michael J.					Fell							
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